**305 Carver Falls Chase | Canton, GA 30114 | 404.984.5511 | watson.anna24@gmail.com**

**|** [**https://www.watsonmultimedia.com/**](https://www.watsonmultimedia.com/) **|**

**Objective**

Dedicated and creative mass communications and business student, experienced in design, photography, and writing, seeking a social media/advertising position, leveraging social media and other outlets in order to serve clients and gain experience creating content, utilizing video and developing brand strategy.

**Experience**

 **August 2019 - Current:** The Roar | Piedmont University

* Editor-in-Chief | Led effort to reformat and restructure the biweekly, print newspaper into two products: daily digital and a seasonal magazine - which The Roar has never done before.
* Design Editor | Proved efficient dedication and initiative in learning Adobe InDesign, Photoshop and Illustrator to produce a biweekly paper on deadline as the student voice.
* Arts & Entertainment Editor | Led a disparate group of individuals with competing interests to come together and produce a collection of articles with a unified voice on-time biweekly.

 **May 2021 - August 2021:** Brio Business Academy

* Content Creator | Developed online coursework and created print materials from raw data.

 **January 2021 - May 2021:** Ad Campaign|North Main Credit Union

* Campaign Leader | Performed a competitive analysis to determine and execute the best strategy for the bank to effectively penetrate the high growth market of young professionals.

 **Awards / Achievements**

* Dean’s List Fall 2018 - Fall 2021
* Society of Collegiate Journalists Member
* 2021 Symposium Presenter
* Best Review (second place) “Arsenic and Old Lace” Georgia College Press Association Newspaper Contest 2021.
* Best Entertainment Piece “Clay to Creature” Georgia College Press Association Newspaper Contest 2020.
* Woodstock HS Yearbook SAGA won Honorable Mention from Balfour for overall design and style in 2016.
* 2018-21 Academic All-Conference
* 2021 Women's Lacrosse All-Conference First Team Defense
* 2019 Women's Lacrosse All-Conference Third Team Defense
* 2018 Most Valuable Player

 **Education**

* Piedmont University (Demorest, GA)

Senior. Graduation Date: May 2022

Mass Communications Major & Business Minor

4.0 GPA

* Woodstock High School (Woodstock, GA)

GED | May 23, 2018 | 3.8 GPA

**References**

* Dr. Joe Dennis | Co-Chair of Mass Communications | 706.296.3832 | jdennis@piedmont.edu
* Carl Nicpon | Brio Business Academy | 404.309.0909 | cnicpon@briobusinessacademy.com
* Kathleen Mirgon | Pfieffer University Head Women’s Lacrosse Coach | 704.634.9934